Proceed to the end of our cigarette. Then double back a quarter-inch.

There you'll discover our filter. Hidden away to keep *your lips from touching the* tar that builds up on the tip.

Flush filters can't do this.

Which is why Parliament Lights are so tastefully light.

And so richly rewarding.

Only Parliament Lights has the famous recessed filter.

Available in Soft Pack, Box and 100's.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health

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Soft Pack: 8 mg "tar," 0.7 mg nicotine—Box: 8 mg "tar," 0.6 mg nicotine—100's: 11 mg "tar," 0.8 mg nicotine av. per cigarette, FTC Report Mar '81.

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